

WELCOME

TO ADVERTISING THAT REACHES YOUR AUDIENCE



WHY AIRPORT ADVERTISING?

With one of the world's largest airlines providing non-stop service to two destinations, nearly 100,000 people are exposed to the airport's advertisements per year.



Because travelers are spending more time in the terminal, they're a captive audience. The Meridian Regional Airport offers an excellent opportunity to present your company's message.



Advertising at Meridian Airport generates visibility to your local customers, visiting or potential customers, and for reaching your competitor's customers. Nearly 100,000 visitors each year get their first impressions of Meridian from the airport.



ADVERTISING OPPORTUNITIES



DIGITAL DISPLAYS

Opportunities are available on all digital displays located throughout the terminal.

Locations include the ticketing terminal, baggage claim, security checkpoint and in the passenger concourse.



ADVERTISING PACKAGES

BASIC

10-second ad every 6 minutes
\$79/mo.

STANDARD

20-second ad every 6 minutes
\$139/mo.

PREMIUM

30-second ad every 6 minutes
\$199/mo.

Add a full screen ad above baggage claim to any package for **\$99**

